

Ashton Griffith

USC Graduate Student

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PROFESSIONAL SUMMARY

Current master's student with experience supporting athletics departments through media operations, editorial production, live-event communications, and research. Strong understanding of live coverage, statistics, and deadline-driven workflows. Known for professionalism, accuracy, and reliability in fast-paced, high-pressure environments.

RELEVANT EXPERIENCE

Sports Editor

Annenberg Media — Los Angeles, CA | Aug 2025–Present

- Support daily newsroom operations through editing, fact-checking, and deadline management
- Coordinate coverage plans and ensure accuracy across published sports content
- Maintain professional, impartial tone while working with reporters and editors
- Manage multiple assignments simultaneously in a fast-paced environment

Communications & Social Media Assistant (Student Volunteer)

USC Next Level Sports Conference — Los Angeles, CA | Oct 2025

- Supported live-event communications and real-time social media coverage during a multi-day sports industry conference
- Assisted with content capture, packaging, and publishing in alignment with organizational messaging and brand guidelines
- Coordinated with communications, production, and event staff to ensure timely and accurate dissemination of information
- Operated professionally in a high-visibility environment alongside executives, athletes, and media members

Social Media Specialist

Trojan Student Athlete Services — Los Angeles, CA | Fall 2025

- Created, scheduled, and published content highlighting athlete services, events, and resources
- Assisted with real-time content capture and post-production for events and workshops
- Collaborated with staff to ensure messaging aligned with USC brand standards and department goals

Athletics Communications Intern

North Carolina A&T Athletics — Greensboro, NC | 2023–2024

- Assisted athletics communications staff with media operations and archival projects
- Researched player and team statistics to support coverage and historical records
- Supported game-day media workflows and post-event content organization
- Maintained organized digital archives and responded to internal media information needs

Senior Editor & Sports Editor

The A&T Register — Greensboro, NC | 2022–2024

- Edited and published sports coverage with emphasis on accuracy, clarity, and fairness
- Updated athlete bios, team information, and season-long coverage materials
- Coordinated writers and enforced deadlines during live sports cycles
- Ensured compliance with editorial standards and publication schedules

EDUCATION

University of Southern California

Master of Arts, Specialized Journalism (In Progress)
June 2025 – May 2026

North Carolina Agricultural and Technical State University

Bachelor of Science, Journalism & Mass
Communication
August 2020 – December 2024

SKILLS

- Sports Communications & Media Operations
- Live-Event Communications Support
- Transcription & Editorial Editing
- Football Statistics & Research
- Media Guide & Player Biography Updates
- Deadline & Time Management
- Adobe InDesign & Adobe Creative Suite
- Microsoft Office (Word, Excel, PowerPoint)

REFERENCES

- Jeff Fellenzer - USC Professor: fellenze@usc.edu | (310) 259 5333
- Miki Turner - USC Professor: mpturner@usc.edu | (213) 910-8047
- James Tyler - ESPN FC Senior Editor: james.tyler@espn.com | (484) 620-9163